



Sarah B. Odom, PhD

Educational Consultant

www.vannray.com

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Chief Executive Officer

Vann-Ray, LLC

August 2012 to Present (10 years)

- Lead student and educator motivational and educational consulting business in a nation-wide effort to provide students and educators with the support and motivation to move forward towards a 21st Century educational focus on college and careers.
- Lead students through motivational and educational techniques through written materials and online support.
- Lead teachers through motivational and educational techniques through professional learning opportunities, written materials and presentations, and online support. Evaluate programs for 21st Century with unbiased professional evaluation practices. Provide professional learning opportunities for teachers and administrators.

Chief Academic Officer

Software Technology Inc.

(2009-2012)

- Managed the division of STIAchievement Services.
- Collaborated with administrators and teachers in making decisions to improve student performance.
- Led consultants in coaching business with school districts in multiple states.
- Designed new programs for STIAchievement Services.
- Conducted educational research for STIAchievement Services.
- Acted as a liaison between clients, coaches, and company.

Relevant Skills & Specialization

- Educational Researcher
- Course Developer
- Assessment & Evaluation Specialist
- Instructional Designer
- Self Published Writer
- Speaker
- Curriculum and Instruction Specialist

Sarah B. Odom, PhD

Education History



Doctor of Philosophy
Instructional Design
January, 2004-July, 2006
University of South Alabama, Mobile Alabama

Master's of Science
Instructional Design, Performance Technology
May, 2002- December, 2003
University of South Alabama, Mobile Alabama

Bachelor's of Science
Secondary Education, Science Composite
August, 1993- December 1995
University of South Alabama, Mobile Alabama



Master's of Arts
Management and Leadership
January 2009-May 2011
Liberty University, Lynchburg Virginia

Master's of Education
Teaching and Learning
August 2006- December 2008
Liberty University, Lynchburg, Virginia

Lifetime Experience

Adjunct Instructor &
Course Developer
University of West Indies
2019-2022

Director of Achievement Services
Software Technology Inc.
2007-2009

Assessment Specialist
Software Technology Inc.
2006-2007

School Improvement Specialist
Choctaw County BOE
2005-2006

Online Instructor
ACCESS
2006-2007

Science Teacher
Mobile County Public Schools
1996-2005

Upward Bound
Science Instructor
ASCC
1996-2004

Personal References

Several can be found on our website at
www.vannray.com
Others available upon request.

Graduate Work Completed

Organizational Behavior
Project Coordination
Executive Leadership & Management
Research & Development Project
Managerial Informational Technology
Program Research & Evaluation
Strategic Marketing Management
Research Project Seminar
Managerial Finance
Research Seminar
Effective Executive Communication
Research in Instructional Technology
Legal Issues in Business
Quantitative Methods I
Corporate Responsibility
Quantitative Methods II
Non-Profit Management
Alternative Instructional Models
Entrepreneurship
Advanced Measurement & Evaluation
International Business
Research - Dissertation
Research & Evaluation
Directed Study & Research
Instructional Design
Program Research & Evaluation
Performance Systems Technology
Advanced Instructional Design
Needs Assessment
Qualitative Research in Education
Training Interventions
School Law
School Administration
Foundations of Exceptionality
Curriculum Development
Curriculum Fundamentals
Advanced Educational Psychology
Educational Search and Assessment
Foundations of Educational Research
Professional Dev. in Middle Grades
Teaching Natural and Social Sciences
Foundations of Education

Goals and Personal Vision

1. Provide the best consulting advice to my clients in all situations.
2. Provide expert evaluation services to those clients who need them.
3. Continue writing books for children that will inspire them to love reading and learning in all subjects.
4. Continue teaching graduate level courses in informational technology, instructional design and development, and teaching and learning.
5. Become part of the educational community who seeks answers that are causing students to struggle.
6. Continue personal and professional research in various areas of learning challenges, such as autism, dyslexia, and ADD/ADHD.

Business Owner



Vann-Ray, LLC is an educational consulting business where we provide resources and services to our schools. Our website is located at www.vannray.com



Odom Ministries, Inc is a ministry S-Corp designed to provide books, resources, workshops, and other services to those who would like to be encouraged and learn more about their daily devotional life. www.odomministries.org

Publications

Childrens' Books

A Boy Named Sawyur
Adventures in the Egg Plant
Adventures in the Egg Plant Coloring Book
Barry Needs a Dentist
Captain Clemens and the Golden Treasure
Clemens Goes Camping
Clemens Goes to the Aquarium
Clemens Goes to the Moon
Clemens Meets Santa
Clemens, Rusty, & Tomato Juice
Cowboy Clemens Rides Again
Emmitt's Arrival
I'm Growing Up, Mimsy! Don't Cry!
Jumping Jupiter
Little Baby Brother
Mimsy Loves Me
Mimsy Meets My Bunny, Mr. Whittle
Mimsy, Play with Me!
Mimsy's Bible Mystery Tales
Mimsy's Cow Pasture
Mimsy's Tales of Giants, Lions & Whales
My Very Special Friend
Peanut Butter & Jelly
Play Ball
TaeKwonDo Brothers
Think I'll Go Fishin'
Woody & Friends: Tale of the Soggy Sandwich
Woody & Friends: Tale of the Soggy Sandwich
Coloring Book
Xantu Learns to Read

Publications

Educational Books

21 Things You Need to Know about Career
Readiness & Workbook
21 Things You Need to Know about Testing &
Workbook
First Grade Reading Quizzes
Kindergarten Reading Quizzes
My Backyard Red-Headed Woodpeckers
My Backyard Redbirds
Second Grade Reading Quizzes
Spring Shenanigans
STREAMSing with Maracas

Publications

Ministry Books

Daddy's Dreams: Raising Kids
Daughter of God: Called by Name
David's Life & Psalms
For His Purpose
Going Deep for Family: Putting Down Roots
I Touched the Water! It Was so Clean!
Jesus' Ministry
Journey into My Wilderness
Journey of the Soul
Journey to Rebuild
Journey toward the Great Commission
Married to the Preacher
Memories of Friends, Family & Love
My 21 Day Journey to Develop a Habit of Fitness &
Exercise
My Friends & Me
My Life - God's Canvas
My Status - His Message
Sunday School: Patriarchs & Matriarchs of the Bible
Sunday School: Fruit of the Spirit
Sunday School: Kids of the Kingdom
To Maddie with Love
Warrior Princess of God: Books 1, 2, & 3
When the Lights Go Out
Who is Jesus: Student & Teacher Edition

Conference Publications

Odom, S.B. (2012). Rigorous Curriculum Design. Presentations in Illinois, Missouri, and Alabama schools.

Odom, S.B. (2012). Does Common Core bring common ground? Presentation at STI's Common Core Institute in Indianapolis, Indiana.

Odom, S.B. (2011). Does Common Core bring common ground? Presentation at New Jersey's Charter School Convention in Trenton, NJ.

Odom, S.B. (2010). Using data to create formative assessments: Ready, Set, Go! Presentation in Indianapolis, IN and Ann Arbor, MI.

Odom, S.B. (2010). Building a Powerful Learning Community: Ready, Set, Go! Presentation at the Southern Illinois Technology Showcase.

Odom, S.B. (2010). Building a Powerful Learning Community: Ready, Set, Go! Presentation accepted for ASCD 2010, San Antonio, TX.

Odom, S.B., Litchfield, B.C., Ouimette, J. (2008). Guidelines for implementing a formative assessment program through a web-based testing format. Presentation accepted and published for 6th International Conference on Education and Information Systems, Technologies and Applications (EISTA 2008), Orlando, FL.

Odom, S.B. (2007). Using data to improve instruction. Presentation accepted for the Alabama Educational Technology Conference (AETC), Birmingham, AL.

Odom, S.B. (2007). Foundations for Success. Presentation accepted for the Alabama Educational Technology Conference (AETC), Birmingham, AL.

Odom, S.B. (2005). Developing self-regulated learning skills in middle school students in a web-enhanced course. Study presented at the Southeastern Conference in Instructional Design & Technology- Challenges of eLearning & IDT, Mobile, AL.

Odom, S.B. (2005). Using Blackboard to supplement the middle school classroom. Paper accepted for the Alabama Educational Technology Conference (AETC), Birmingham, AL.

Odom, S. B. (2005). Meeting State requirements for BBSST. Presentation given for educators and administrators of Mobile County explaining the importance and necessity of meeting the mandates of Lee vs. Macon in all schools across the county.

Odom, S.B., Dickson, R. (2003). BBSST at Lott Middle School. Presentation given at the Mega Conference in Mobile, AL on procedures used for compliance with Lee vs. Macon.

Professional Development & Workshop Presentations

Vann-Ray, LLC: ALSDE 21st Century Evaluation. 21st Century Conference, 2020, 2018, 2017

Vann-Ray, LLC: Baldwin County ELA Teachers. Workshop Presentation, 2020

Vann-Ray, LLC: Vann Ray (Presentation for potential partners), Aug, 2017

Vann-Ray, LLC: Formative Assessments (Consulting Workshop for WCBE), Aug, 2017

Vann-Ray, LLC: Goal-setting for Students (Consulting Workshop for WCBE), Aug, 2017

Vann-Ray, LLC: Who Moved My Cheese (Consulting Workshop in AL), Aug, 2013

Vann-Ray, LLC: Where Are We Now (Consulting Workshop in IL) July, 2013

Vann-Ray, LLC: Rigorous Curriculum Design (Consulting Workshops in MO and AL), July and Aug. 2013.

Vann-Ray, LLC: ACT PREP Workshops for Students (Workshops in AL public and private schools). Dec. 2012 and March 2013.

STIAchievement Services: Rigorous Curriculum Design (Consulting workshops in IL, MO, & OK) June & July 2012.

STIAchievement Services: Does Common Core bring common ground (Consulting workshops in IL and MO) 2011

STIAchievement Services: Converge 20/20 (Coaching workshop in Mobile, AL) July, 2011.

STIAchievement Services: MIDAS (Coaching workshop in Mobile, AL) July, 2011.

STIAchievement Services: Curriculum pacing and building formative assessments, MO, May, 2010.

STIAchievement Services: Ready! Set! Go! (Consulting training at STI in Mobile, AL) March, 2010.

STIAchievement Services: Opening School with Pacing and Testing (Coaching Workshop in Berwyn, IL) August, 2009.

STIAchievement Services: Curriculum Pacing Missouri, 2009.

STIAchievement Services: Consultant Training Mobile, Alabama. August, 2008.

STIAchievement Services: Formative Assessments (Coaching Workshop in Tallapoosa County, AL) August, 2007.

Analysis Reporting (Regional Training Sessions for Alabama) May, 2007.

Running with the Numbers (Regional Training Sessions for Alabama) May, 2007.

Regional Training Sessions: Formative Assessments (Regional Training Sessions for Alabama) May, 2007.

A STIAssessment presentation on: A District Plan (Consultation Jefferson Co, Alabama) March, 2007.

A Focus on Student Achievement: Ensuring A Successful Roll-out of STI Assessment (OK, MO, IN) 2007, 2006

90/90/90 Model for Education (Choctaw County Schools) September-October, 2006.

ARMT and SAT-10 Longitudinal Data (Choctaw County Schools) September-October, 2006.

Choctaw County ARMT AMO District Comparisons (Board of Education) August, 2006.

Building Teams and Committees within Schools (Choctaw County High School) March 13, 2006.

Helping Parents understand the ARMT/SAT10 (Choctaw County High School, Southern Choctaw High School) March, 2006.

School Improvement Plan Review (Choctaw County High School) February 7, 2006.

Blue Ribbon School 2007 (Southern Choctaw High School) January 3, 2006.